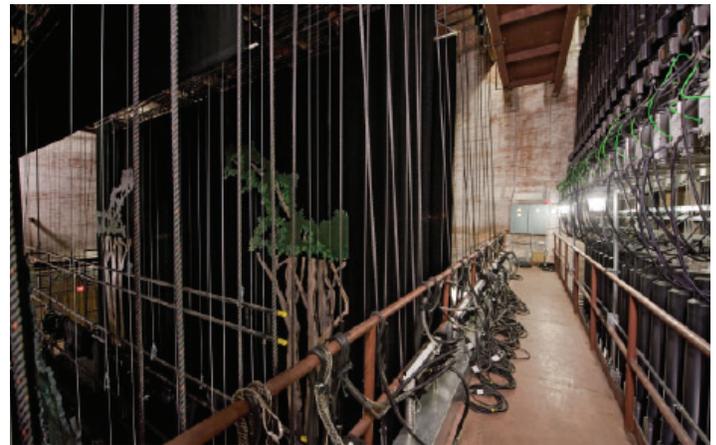


Smart Solutions for Today's Arts World



Our story:

We are creative problem solvers who work with people we trust, for people we respect, and organizations we believe in. Utilizing decades of experience in arts management and operations, we do work we are passionate about. Our woman-owned collaborative is committed to advancing the arts by working with you to align management and operations with your mission and vision for your community through services tailored to your organization.

This work is **OUR** passion:

We devote ourselves to our work with the resolute belief that our efforts will help our clients achieve their best outcomes. We are committed to delivering luminous work with personalized service and we continuously challenge ourselves to innovate.

Contact us:



MIRIAM MORGAN
President | CEO
miriam@reddragonarts.com



RAYMOND KENT
Assoc. AIA, LEED AP
Exec. Vice-President | COO
raymond@reddragonarts.com

Select Services Summary

Management and Operations Structure Assessment

Working with our clients we provide a deep-dive investigation of the venue owner/operator's potential or current management and operational structure. This includes an assessment of long-and-short-term goals aligning the operational needle with mission and vision. Our objective is to collaborate with our client's key stakeholders and current organization's model to identify what works, what opportunities exist to improve, and what gaps may be addressed so that our clients can operate at peak effectiveness to meet their own expectations for their organization

Facilities Operations and Maintenance Assessment

Understanding the intricacies of performance venues, we will evaluate and provide a 360 degree strategy for addressing facilities and performance venue capital expenditure needs in parallel to annual operational expenses and plan of execution. Knowing which systems to address and how best to prioritize them is key to maintaining an efficient facility or venue. Evaluating current maintenance programs and schedules, policies, and procedures are critical to the financial wellbeing and operational efficiency of an organization.

Business Plan Road Mapping

In collaboration with our clients, we will provide an assessment of an organization's business plan to align management and operational policies and procedures with business plan goals and aspirations.

Organizations are their most effective and efficient when moving in concert as a team toward a well-defined objective. Clearly defined roles, policies, and procedures support team members and stakeholders by leveraging their strengths and opportunities through consensus building in understanding the impact on an organization's mission and vision related to its management and operations.

Operations and Vendor Services Contract Assessment

Facilities are complex with many small purchases and large capital expenditures which can cause unexpected financial hardship. We work with our clients to provide an assessment of an organization's current goods and services purchasing practices through an examination of current vendor contracts as well as one-off purchases of convenience, to identify opportunities for cost savings and efficiencies. Through leveraging our expertise in contract management and negotiations, material purchasing, and vendor relationships, we aim to provide our clients with avenues for optimal fiscal outcomes.

Venue Production Contract Analysis

Working with the client's team, we offer a review, assessment, and recommendations for venue license agreements and rental contracts, production equipment rental agreements, and talent acquisition contracts. Clear and comprehensive contractual relationships provide high quality event and production outcomes by maximizing efficient use of a venue or facility, which drives attraction and retention of desired artists and

audiences. In turn that grows an organization's credibility, patron base, and talent pool by providing the best possible total guest and artist experience..

Production Technology Assessment

Working with your team, we will perform existing condition surveys and inspection of production technology systems. Our performance technical systems consulting will provide comprehensive analysis of existing conditions surveys; performance related technical systems including theatrical, audiovisual, and lighting. As an additional service, we provide master planning; professional services Request for Proposal development; owner representation for facilities upgrades; and program analysis for performing arts centers including sightline studies and logistic analysis for multi-use venues.

